SOLUTION PROVIDERS GUIDE

Reaching New Heights of Success





Exhibit Hall Layout

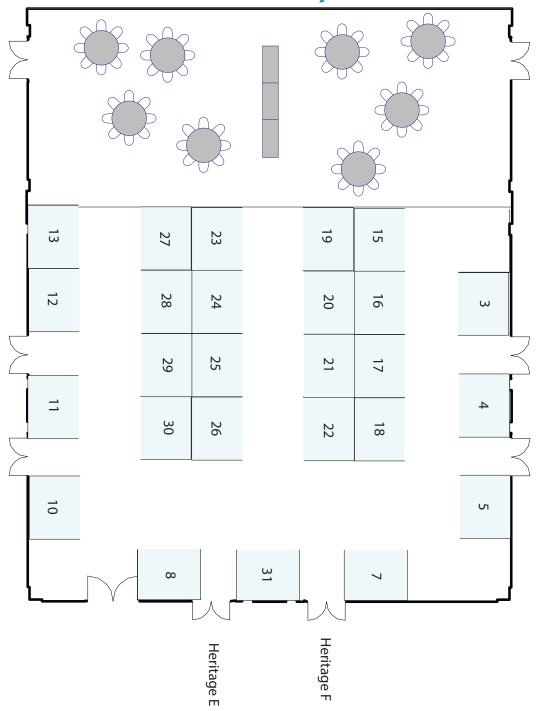


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Exhibit Hall

The Exhibit Hall is your place to gain answers to your questions and meet the experts providing solutions and services for trainers and educators.

Be sure to take your 'blue' bingo card and stop by each exhibitor's booth to have it initialed so that you can be included in the drawing for a fabulous prize. Place your completed bingo card in the box at the Conference Registration Table.

Stop by the SITE booth and visit with the leaders of YOUR organization. Learn about ways to be involved with SITE and see if you are utilizing all the member benefits you possibly can. While you are there, sign up to serve on the 2016 Conference Committee.

Exhibit Hall Activities and Hours

Sunday, June 20

Vendor Setup	. 1:00 – 3:30 pm	. Heritage CDEF
Vendor Meeting	. 4:15 – 4:30 pm	. Heritage CDEF
Exhibitor Live Commercials	. 4:30 – 5:30 pm	. Summit Ballroom
Exhibit Hall Opening & Reception	. 5:30 – 8:00 pm	. Heritage CDEF

Monday, June 21

Continental Breakfast in Exhibit Hall	7:30 – 8:30 am
Lunch Buffet in Exhibit Hall	12:00 – 1:00 pm
Exhibit Hall Closing/Vendor Drawings	4:15 – 5:15 pm (Should be present to win 5:00 PM)

A.D. Banker & Company #13



Since 1979, licensing

candidates have trusted family-owned and operated A.D. Banker & Company to provide them with information needed to pass insurance and securities licensing exams. To maintain those licenses, we also offer continuing education and product specific training to meet regulatory requirements.

AFI #18



American Educational Institute is Educational the premier provider of self-study training programs in claims law

and coverage. Students learn to identify legal issues, analyze claim problems and apply what they've learned to their everyday claims handling. The results are better claim decisions, and settlements that are reasonable and appropriate

Balbresky Consulting Services #20



Balbresky Consulting Services offers a full array of customized Sales. Negotiations and

Management Skills live workshops exclusively for the Insurance Community. Whether your functional area is Claims, Underwriting, Sales/Marketing or other business areas; if your employee experience level is new to insurance or seasoned professional - you will always find a level of customization that fits your needs. Our success is measured by helping our clients achieve their business goals through exceptional employee development. Contact us for a complimentary needs analysis. pbalbresky@verizon.net - (856) 985 0955 www.insurancetrainingbypaul.com

C3Softworks #5



With great-looking templates, easy-tocreate games, and dynamic interactive polling, your training suddenly becomes a hard act to follow. Our powerful yet easy-to-use tools provide you with a customizable interactive presentation in

minutes. Deliver your presentation in the classroom, over the web or during a webinar. Take your training to a whole new level by adding wireless keypads and get everyone in the game. With our customizable training tools, getting the results you've always wanted has never been easier.

Cape School Inc. #1



Cape School Inc. has been providing professional education since 1974. Our first priority is customer service, by offering the best personal service, the fastest credit reporting and the most

responsible record keeping. We offer the highest quality education at the lowest market price available in classroom. webinar, and self-study formats.

Crawford & Company #16



EDUCATIONAL SERVICES

EDUCATIONAL SERVICES has provided employees, clients, and the broader insurance industry with training solutions for more than 60 years. It includes three unique service

offerings: traditional and virtual classroom programs; KMC On Demand, a highly configurable knowledge management technology delivering customized learning programs. simulations and performance support tools; and continuing education/license compliance solutions.

ECU #23



Educational Concepts Unlimited, Inc. is your headquarters for quality insurance training. Our personalized customer service sets us apart. We are small enough to listen and large enough to meet

your training needs. On-site training is also available where you need us.

eJ4 #21



ej4 is a leading provider of online video training solutions that help to positively change behaviors with highly targeted communications and learning content that is both cost-effective and delivered in an

engaging way so employees not only learn, but also achieve measurable results for your company.

FxamFX #25

ExamFX is the leading national prelicensing education provider for

the Insurance and Financial Services industry. We offer prelicensing courses for the following exams: Series 6, 63, 65, 66, 7, Life & Health, Property & Casualty, and many others. We also offer Continuing Education in all 50 states! Our highlypredictive practice exams are the most state-specific available and are designed to simulate actual testing environments. Our content is supported by cutting-edge online tools and a library full of printed study material, ensuring we can accommodate anyone's learning style. Visit our website for details on our 100% Money Back Guarantee! www.examfx.com.

Haag Education LLC #15



Haag's Education division draws on the expertise of Haaq engineers. Our premier damage assessment Certification programs include the Haag Certified Inspector (HCI)

Commercial, Residential, and Wind Damage courses. We also offer damage assessment training online through a growing library of seminars for CE credit. Haag's books and tools are trusted guides for industry professionals and include the new Haag Panel & Membrane Gauge™, which is used to estimate the thickness of steel and aluminum panels and single-ply membranes.

HelmsBriscoe #10



HelmsBriscoe offers Insurance Industry Meeting and Event Planners an easy

alternative to the time consuming process of researching, negotiating and contract the right location for your next event. Regardless of how big or how small your event may be. HelmsBriscoe will work with you as a resource to streamline the process and help you deliver a successful event anywhere in the world. Experience for yourself why more companies trust HelmsBriscoe with their conventions, meetings and events.

I-CAR #24



I-CAR® is a not-for-profit organization serving the automotive collision industry for

over 35 years with the necessary education, knowledge, and solutions to ensure complete, safe and quality collision repairs for the ultimate benefit of the consumer.

Insurance Journal's Academy of Insurance #12



Insurance Journal's Academy of Insurance offers over 230 live and on-demand webinars covering all P/C insurance topics. We have developed a proprietary Learning Management System which, once enrolled, will give users

unlimited access to our entire library of courses. Learn more, earn more with Insurance Journal Academy.

Kaplan Financial Education #22



Kaplan Financial license exam prep.

professional development, and CE for the insurance, securities, and financial planning industries. Through classroom, online, and self-study courses, Kaplan helps students succeed. regardless of learning style or budget. Visit www. kaplanfinancial.com to learn more!

Knowledge Factor, Inc #29

Knowledge Factor Knowledge Factor's amplifire — the most

scientifically advanced learning software on the market combines breakthroughs in neurobiology and cognitive psychology with big data analytics to create a powerful and personally adaptive learning experience. To date, amplifire's adaptive learning system has served nearly 2 million hours of learning and 176 million adaptive learning experiences, and the software is a cornerstone of education, test prep and corporate training programs across a wide variety of industries.

LightSpeed VT #28



LightSpeed VT provides the ultimate

online interactive training solution whether you're a corporate training manager who needs to improve performance and accountability or a subject matter expert yearning to transform your content. Our all-in-one approach provides powerful distribution advantages, simple e-commerce integration and a stellar marketing presence.

Panviva #17



workflow navigation solution giving them instant access to the exact information, applications, and communication they need to execute their programs - all in one place and accessed through a simple, cloud-based interface.

Qstream #26



Developed at Harvard. Qstream is a radically new sales performance platform used by top

brands to ignite high-performance sales teams. Combining science and data analytics in an easy-to-use mobile solution. Ostream is the first and only proven approach to building smarter, more confident sales teams at scale - with impact to the bottom line. By letting reps play a game on their phone for just minutes a day, Qstream delivers data-driven insights that help sales leaders align behaviors for growth, and identify targeted coaching opportunities to strengthen the capabilities that matter most.

SITE Conference Charity (Angels of the Fallen) #8



Each year SITE chooses a local charity in the host city to 'give back' to the community. This year 'Angels of America's Fallen' has been selected. Drop by the SITE Charity booth to learn more about this special organization and show your support for our fallen military and first responder heroes by

purchasing raffle tickets and angel pins.

SITE Booth #31



The true Power of SITE is in our organization's ability to connect insurance training professionals better than any other training organization. Stop by our booth while you are at conference and discuss ways you can get engaged, get involved

and get connected with other training professionals.

TesTeachers #4

TESTEA©HERS TesTeachers provides industry leading pre-license courses

for Insurance and Securities. We utilize a mix of video, audio, and text throughout our courses to appeal to all different learning styles. Our full length lecture videos, of actual instructors and not actors, provide a true replication of an in class experience.

The Institutes #19



With more than 100 years of experience. The Institutes are the leading provider of risk management and

property-casualty insurance education. Covering functional areas such as underwriting, claims, risk management, and reinsurance, our knowledge solutions include the Chartered Property Casualty Underwriter (CPCU®) designation program, continuing education (CE), and flexible online learning seminars.

The National Alliance for Insurance Education & Research #30



The National Alliance for Insurance Education & Research

provides insurance and risk management programs in the US, Mexico, and the Caribbean. Over 2,500 annual programs meet any agency or company's education needs. Programs include the CIC, CRM, CPRM, CISR, CSRM designations, sales and service classes, online courses, and advanced seminars.

Vale Training Solutions #27



Developed at Harvard, Qstream's mobile solution behavior and improve

on-the-job performance. Delivering scenario-based challenges to any mobile device, Qstream reinforces critical knowledge and sharpens customer-facing skills in minutes a day. Real-time analytics provide actionable insights to help management identify strengths and coaching opportunities within your team.

National Provider with State Specific Solutions

Continuing Education

Online

Interactive online courses – no final exams



Subscriptions

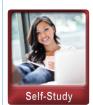
- ✓ Cost effective and convenient
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Participate live online "classroom" courses – no exams



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- Homeowners Valuation
- Life & Health

- Life & Health
- LTC Partnership
- Medicare

- Medicare
- Property & Casualty
- CPE & CFP

- Annuity Suitability
- Ethics
- Flood

Our Continuing Education library offers compelling topics and convenient online accessibility. Webinars, classroom, and self-study options are also available. Credits are reported daily.

Licensing candidates have trusted A.D.Banker & Company for over 35 years to provide on-target, test-specific exam preparation courses. We continually cross-reference content to each state's most current exam outline to ensure our students have exactly what they need to PASS.

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- ✓ Unlimited Practice Exams
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Web Class

Live online instructor-led class



Video Lecture

Online streaming video presentation



Self-Study

Self-paced learning with study manual











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(They all need to influence others!!)

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*ADD KEYPADS: Everyone plays - track results.





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Your Insurance Licensing and Continuing Education Headquarters

(We are small enough to listen, large enough to meet your training needs)









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- ► Choose from 3 courses: Residential Roofs Commercial Roofs Wind Damage (New!)
- ▶ Tailored for intermediate level professionals, with classes taught nationwide.



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Haag products and tools set the standard in support of accurate and efficient field work.

- ➤ Our newest tool, the Haag & Panel Membrane Gauge™, estimates steel & aluminum panels and singleply membranes with engineered precision.
- ➤ Our damage assessment field guides provide widely trusted analysis of issues found on 5 different roofing types.

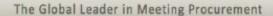
HAAG

Education

HaagEducation.com

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800-527-0168





HelmsBriscoe is easy to engage. There are no contracts or minimum commitments required. In fact, because we are compensated by the property you select, you don't have to set aside a budget for our efforts. A review of the objectives for your next meeting is all that is needed to start the process and enlist the support of the world's largest collection of site selection experts.

HelmsBriscoe is the smart way to efficiently source your meeting needs. We provide you with the tools you need to make an informed selection without the bias of a sales team or representation company. Our more than 1,200 Associates are armed with years of experience and proprietary information systems that enable them to bring you unsurpassed expertise and negotiating power. Together, we can ensure you are securing the best possible venue for your event at the lowest overall cost.

HelmsBriscoe has a long-standing history of exceeding Client expectations. Since our inception in 1992, thousands of Clients have entrusted HelmsBriscoe with their venue selection needs. In 2012, we contracted more than 4.5 million room nights in 100 countries. You can trust that we will put this size, experience and purchasing power to work for you. With Associates in more than 55 countries, we have the global reach and experience to serve your needs wherever they may be.

Jim Stanton

Regional Vice President 325 Intreped Cut Alpharetta, GA 30005 770-740-0711 (phone) I 888-577-3705 (fax) jstanton@helmsbriscoe.com I www.helmsbriscoe.com Easy.





Smart.





"As a HelmsBriscoe client averaging 400 meetings annually, the value of their services is immeasurable. Their industry knowledge and vast global reach are unsurpassed in the industry which is an instrumental quality for our company. We are always confident our meetings are being represented with the upmost professionalism. They truly are the trusted leader and a valued partner in this ever changing industry. Working with HelmsBriscoe continues to prove that relationships are the currency of life."

- Corinthian Colleges, Inc.

Professional Bio



Jim joined HelmsBriscoe in May of 1994 as Regional Vice President, the 13th associate to join the ranks of HB. After 10 years in working at the corporate headquarters office in Scottsdale, AZ, Jim now works out of Atlanta, GA and handles a diverse group of corporate and association accounts. Jim was recently inducted into HelmsBriscoe's distinguished Hall of Fame for contributions to the company since 1994 and 17 consecutive years as a top producer. For Jim and his clients, the mission is clear: "Our HB clients deserve the best venue at the best price with the most favorable contractual terms available. In today's time-compressed business environment, we strive to save our clients time and money." Keeping this goal as a clear and simple has been the key to Jim's success.

A graduate of Washington and Lee University in Lexington, VA, Jim is a 27 year veteran of the hospitality and meetings industry. Previous to joining HelmsBriscoe, Jim held leadership positions with Richfield Hospitality Management Corporation, Registry Hotels and Resorts and Hilton Hotel Corporation.

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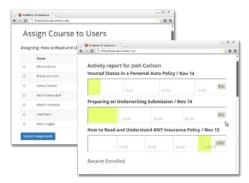
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Leveraging the Science of Learning & Memory

amplifire — the most scientifically advanced learning tool available - helps learners acquire information faster, remember it longer and recall it far more effectively than traditional learning methods, resulting in measurable topand bottom-line impacts.

By leveraging key science from the fields of neurobiology, cognitive psychology and game studies, *amplifire* has identified and engineered 22 techniques into the software that are proven to systematically trigger learning and long-term memory formation. These techniques are the key drivers behind *amplifire's* dramatic learning results:

Confident Mastery of Content

- More than 95% subject matter mastery

More Efficient Learning

- 50-75% decrease in time to mastery

Increased Knowledge Retention

- Up to 85% knowledge retention after 12 months

The Benefits of Enhanced Learning Outcomes

Fortune 500 companies across a variety of industries are implementing *amplifire* to improve the efficacy of their training and enhance the performance of their workforce, resulting in:

Reduced Costs Increased Revenues Increased Customer Satisfaction

Example Case Studies

Medical Training

A major U.S. Healthcare organization adopted amplifire to train 430 surgical nurses across 17 hospitals. Through *amplifire*, this organization found:

- New nurses had 12% misinformation
- Nurses with the greatest tenure had 25% misinformation

By implementing *amplifire* to remediate knowledge gaps across all nurses, this organization experienced:

- Reduced instances of misdiagnosed/mistreated patients
- Reduced new nurse on-boarding time by 25%
- Decreased risk insurance premiums

Test Performance

The industry leader in bar exam prep successfully implemented *amplifire* in three consecutive sections of their bar prep course, and produced a **13-point** lift in exam scores that directly correlated to *amplifire* usage. As a result *amplifire* is now a cornerstone of their bar prep course offering with a > 93% student adoption rate.

Manufacturing

One of the nation's largest food manufacturers implemented *amplifire* to train its line workers, and experienced an **79%** reduction in employee errors, resulting in up to:

- \$4 million in cost avoidance annually
- 20% increase in productivity
- 69% reduction in employee turnover



SupportPointCloud

SEAMLESSLY AND EFFORTLESSLY NAVIGATE YOUR PEOPLE THROUGH ANY PROCESS





















SupportPointCloud is software designed to make it easier for trainers and educators to perform their jobs by offering real-time navigation that can effortlessly guide team members through complex training materials, procedures and systems. In doing so, it is helping to dramatically improve efficiency and accuracy allowing you to cut costs and training times.

Learning and Development is critical to the ongoing customer experience as well as staff morale. A confident staff member is a more competent staff member.

With SupportPoint Cloud, users can quickly and accurately navigate and coordinate multiple locations, disconnected information sources and critical procedures to help improve their ability to do their job.

By reducing training and time to competence, increasing throughput and accuracy, and increasing staff and customer satisfaction, SupportPoint Cloud will deliver fast results and pay for itself within the first year of implementation.

SupportPoint Cloud Benefits

- → Slashes training and induction times
- → Accelerates staff productivity
- → Cuts operating costs
- → Improves customer and employee satisfaction
- → Promotes staff multiskilling
- → Delivers content to almost any device or browser
- → Blends seamlessly with your existing technology framework
- → Non-disruptive upgrades and feature enhancements
- → Pay-as-you-go licensing so you only pay for what you need
- → Flexible, cost-effective provisioning that makes it easy to scale usage to meet ongoing changes to user numbers.





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Engaging Mobile Platform

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Series 63



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Designation Programs



Certified Insurance Counselor (CIC)

Five Institutes:

- Personal Lines
- Commercial Casualty
- Commercial Property
- Life & Health (also available online)
- Agency Management (also available online)

CRM for CIC

You may take one CRM course in place of one CIC institute to tailor your CIC designation to your needs. Both designations can be earned by completing nine programs-—any four CIC institutes and all five CRM courses. Only ONE annual update is required for double CIC/CRM designees.



Certified Risk Manager (CRM) -Classroom or Online

Five Courses-

- · Principles of Risk Management
- · Analysis of Risk
- · Control of Risk
- Financing of Risk
- Practice of Risk Management



Certified Insurance Service Representative (CISR) -Classroom or Online

Choose Five Out of Nine Courses:

- Commercial Casualty I CGL, Additional Insureds
- Commercial Casualty II BAP, WC, Excess Liability
- Insuring Commercial Property
 Insuring Personal Residential Property
- Insuring Personal Auto Exposures
- Personal Lines Miscellaneous
- Agency Operations
- Elements of Risk Management
- Life & Health Essentials

CISRs that pass all nine courses will earn the advanced distinction of



Certified School Risk Manager (CSRM) -Classroom or Online

- · Fundamentals of Risk Management
- Handling School Risks
- Measuring School Risks
- Funding School Risks
- Administering School Risks



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- Dynamics of Company/Agency Relationships
- · Dynamics of Personal Insurance

National Alliance School for Producer Development

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William T. Hold Seminars — Classroom or Online

Innovative, advanced learning opportunities covering insurance and risk management. 8-hour classroom topics and 4-hour online topics available.

Dynamics of Service

Improve your people skills, tune up your professional competence, and acquire a wealth of tools and techniques for dealing with customers effectively.

Insuring Flood Exposures — Classroom or Online

The emphasis of this course is on flood exposures with the National Flood Insurance Program (NFIP).

Ethics - Online

Meet your legal and ethical requirements for ethics education in the insurance industry while fulfilling continuing education needs.

University Associate Programs (UACIC and UACRM)

Students may obtain credit toward two parts of the distinguished CIC and CRM designations through approved university insurance and risk management coursework.

ACES

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In-House Training

With tailor-made solutions, you can bring the quality and expertise of The National Alliance into your agency or company, train your entire team, and save your company money by conducting our courses in-house and on-site.

COURSE LISTINGS for Appraisers, Adjusters and Estimators

Practical Instruction. Exceptional Results.

Professional Knowledge and Skill Development

