



## *SITE News Release*

For Immediate Distribution

July 6, 2007

**Re: SITE Announces 2007 Award Recipients**

**Contact: Kathy Hodge @ [ED@insurancetrainers.org](mailto:ED@insurancetrainers.org)**

### **SITE Announces 2007 Award Recipients**

**GLENDALE, AZ** – At its recent annual conference, SITE (the Society of Insurance Trainers & Educators) presented its annual awards.

The Henry C. Drewes Loyalty Award, presented to a member who has demonstrated strong, long term commitment to SITE and to insurance education, was presented to Pat McCarthy, MBA, M.A., ED., ITP, Learning & Development Director for Allstate Insurance.

The Corporate Award was presented to International Insurance Institute, Inc. for its support and sponsorship of SITE and for their strong commitment to insurance education and professional development.

In honor of the dedication of retiring Executive Director Lois Markovich, the SITE Innovation Award was renamed the Lois A. Markovich Innovation Award. The award recognizes organizations for new and innovative training programs as well as commitment to continued improvement through innovation. This year, the award was presented to The Allstate Corporation for their Quoting Accuracy Initiative. Honorable mentions included Kaplan Financial (New Product Development Process); Katie School of Insurance at Illinois State University (New Professional and Executive Education Programs); and Allstate Insurance (Claim Training Professional Pipeline Program).

Receiving the President's Award for dedication and commitment to SITE and for outstanding support of the President during her term was Susan Cohen Slavet, CPCU, CPIW of Liberty Mutual Insurance.

SITE is a non-profit, professional membership organization dedicated to training and education in the insurance industry. The 50-year-old professional association has a membership of more than 900 trainers and educators from the insurance industry. Visit SITE at [www.insurancetrainers.org](http://www.insurancetrainers.org)

###