



TRAIN THE TRAINER PROGRAM

Who We Are: Established in 1953 as a volunteer membership association, SITE is committed to sharing knowledge and resources through collaboration within the insurance industry by providing continuous learning and professional development, supporting training and education as a process to achieve business results, and by promoting professionalism and integrity.

What It Is:

The only train the trainer program of this kind, specifically designed for insurance professionals, provides practical applications in adult learning theory to design and facilitate training.

What It Does:

This three and a half day course provides intense hands-on guided practice in the core skills of Instructional Design—analysis, design, development, implementation and evaluation. This program is designed for new or experienced trainers and for those who have training as an additional responsibility to their technical job.

Who Facilitates It:

The program is delivered by faculty members who have extensive and varied insurance backgrounds and who hold numerous insurance designations, professional certifications and advanced degrees in adult education.

Where You Can Attend:

The 2010/2011 open enrollment programs include:

Chicago, IL	September 28—October 1, 2010
Scottsdale, AZ	November 2-5, 2010
Atlanta, GA	March 8—11, 2011
Concord, NH	May 3-6, 2011

What People are Saying:

"SITE's Train the Trainer Program ROCKS!" said Jill Kilroy, AVP Claims Training at Horace Mann Companies. "This hands-on program provides practical applications of training methodologies and adult learning principles. It's a great way to quickly get up to speed on everything a trainer/designer needs to know about training from A to Z. I was impressed with the knowledge, expertise, and experience of the instructors we had during our sessions. I felt more confident and left with tools and tips that I can begin to use immediately in my work."

How to Sign Up:

Log In Go to www.insurancetrainers.org and click on "Train the Trainer." Questions can be directed to Charlotte Long, TTT Program Director, at charlotte.long@comcast.net