



## Improving Results Through Learning

**Who We Are:** Established in 1953 as a volunteer membership association, SITE is committed to sharing knowledge and resources through collaboration within the insurance industry by providing continuous learning and professional development, supporting training and education as a process to achieve business results, and by promoting professionalism and integrity.

### What We Offer:

**SITEconnect** Our own knowledge exchange that enables you to network with members with a particular expertise, a common interest, or geographic location for the purpose of improving performance and building industry relationships;

**InSITE** SITE's bi-monthly online newsletter filled with information on training, insurance, and SITE activities;

**Insurance Training Professional (ITP)** This designation recognizes individual excellence and professionalism in training and education in the insurance industry;

**Train-the Trainer** The only program of this kind specifically designed for insurance professionals. TTT provides practical applications of adult learning theory for designing and facilitating training;

**Annual Conference** Join us each year to hear, see and participate in up to the minute sessions provided by world renowned professionals in training and development;

**Webinars & Socials** Join us for a variety of webinars and social gatherings (almost all are free to SITE members)

**Insurance Designations Handbook** A compilation of almost 200 insurance industry designations along with sponsoring organizations and qualifications for obtaining the designations;

**Solution Provider's Guide** An annual list of vendor resources available to meet many of your outsourcing needs;

**Job Bank** Gain access to a variety of job openings throughout the Industry, posted by both member and non-member firms.

### How to Join:

**Log In** Go to [www.insurancetrainers.org](http://www.insurancetrainers.org) and click on "Join SITE Now." Questions can be directed to Kathy Hodge, Executive Director, at [ed@insurancetrainers.org](mailto:ed@insurancetrainers.org).