



“Improving Results Through Learning”

***Who We Are** Established in 1953 as a volunteer membership association, SITE is committed to sharing knowledge and resources through collaboration within the insurance industry by providing continuous learning and professional development, supporting training and education as a process to achieve business results, and by promoting professionalism and integrity.*

What We Offer



Our own professional networking site that enables our more than 1000 members to build business and industry relationships with each other;

InSITE

SITE’s bi-monthly online newsletter filled with information on training, insurance, and SITE activities;



Our Insurance Training Professional (ITP) designation recognizes individual excellence and professionalism in training and education in the insurance industry;

Train-the Trainer The only program of this kind specifically designed for insurance professionals. TTT provides practical applications of adult learning theory for designing and facilitating training;

Annual Conference Join us each year to hear, see and participate in up to the minute sessions provided by world renowned professionals in training and development;

Insurance Designations Handbook A compilation of almost 200 insurance industry designations along with sponsoring organizations and qualifications for obtaining the designations;

Solution Provider’s Guide A list of resources available to meet many of your outsourcing needs;

Shared Training A variety of training programs designed by SITE members and made available for member use;

Job Bank A variety of job openings throughout the industry.

How to Join

Log In

www.insurancetrainers.org and click on “Join SITE Now”

Questions can be directed to Kathy Hodge, Executive Director, ed@insurancetrainers.org