

## Society of Insurance Trainers & Educators

### CODE OF ETHICS

To uphold and advance the honor and dignity of the training profession within the insurance industry, and in keeping with high standards of ethical conduct, **I pledge that I will:**

- Through my professional conduct increase the competence and prestige of the training profession and the insurance industry.
  - Treat students, co-workers and customers with respect and dignity at all times regardless of knowledge, skills or demeanor.
  - Protect the privacy of students, the insuring public, co-workers and clients unless disclosure serves a compelling professional purpose or is required by law.
  - Strive for excellence in the profession by maintaining and enhancing my own knowledge and skills.
  - Endeavor to aid the professional development of others in the profession.
  - Maintain the highest degree of integrity in my professional work and avoid conflicts of interest and the appearance of conflict.
- Comply with intellectual property laws including United States and International Copyright laws.
- Honestly represent my skills, knowledge and actions in all aspects of my work including but not limited to student interactions and job applications.
  - Act in professional matters as a faithful agent or trustee for my employer or clients.